



It was felt by Government of India that the country's socio economic development was very much dependent on growth of communication along with other infrastructure in the country. With this end in view NTP-1994 was formulated. This ushered in huge investment in the telecom sector by private players which gave rise to tremendous growth in teledensity in the country. However, real boom was seen after NTP-1999 which was introduced to provide universal telecom services to every part of India including data services. Considering the vast potential in the country all manufacturers of T&M equipment from all over the world made India their main hub for marketing their products. There was a setback in the area of telecom due to spectrum problem and other issues but this only caused some slow down but could not entirely dampen the marketing prospect.

Indian Telecom Policy 2012 is aimed at bringing fast data communication facility up to *panchayat* level and establishes an effective governance model throughout the country. This has further opened up a vast marketing prospect for the T&M equipment in the country and it is expected that in next two to three years there may be four to five fold growth in the marketing of these equipment.

Savitri Telecom provides complete solutions for the telecom sector which includes manufacturing, projects, O&M, repairing & calibration, trading, infrastructure, and renting & leasing of telecom equipment. Savitri Telecom looks forward to this opportunity and gearing up to grab major chunk of the market share in the area of T&M equipment.